

## United States Senate

WASHINGTON, DC 20510 - 3505

February 13, 2017

The Honorable Ajit Pai  
Chairman  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Dear Chairman Pai:

In January of this year, the Federal Communications Commission (FCC) announced the formation of a Broadband Deployment Advisory Committee (BDAC) to help develop strategies for expanding the deployment of broadband around the country. I would like to recommend that the FCC provide Martin Yodkovitz with full and fair consideration to serve on the BDAC where I am confident he could make a positive contribution to our nation's broadband policy.

Mr. Yodkovitz has a considerable depth of experience in this sector. He has led the Walt Disney Company Strategic Innovation Group and prior to that served as the Senior Vice President for Corporate Strategy and Business Development at Disney. Mr. Yodkovitz's experience further includes time as the President of TiVo, along with his many years of experience as a senior executive at NBC. Coupled with his more recent experience as a director with Cincinnati Bell he has a unique perspective on the best ways of expanding broadband deployment that the BDAC would find valuable.

You have stated that the FCC will be selecting members for the BDAC "to balance the expertise and viewpoints that are necessary to address effectively the issues to be considered by the Committee."<sup>1</sup> Mr. Yodkovitz provides precisely these qualities.

Thank you for your fair consideration of this matter.

Sincerely,



<sup>1</sup> [https://apps.fcc.gov/edocs\\_public/attachmatch/DA-17-110A1.pdf](https://apps.fcc.gov/edocs_public/attachmatch/DA-17-110A1.pdf)



OFFICE OF  
THE CHAIRMAN

FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON

February 23, 2017

The Honorable Sherrod Brown  
United States Senate  
713 Hart Senate Office Building  
Washington, D.C. 20510

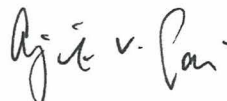
Dear Senator Brown:

Thank you for your letter supporting the appointment of Martin Yodkovitz to serve on the Commission's Broadband Deployment Advisory Committee (BDAC). We will certainly consider your recommendation and Mr. Yodkovitz's impressive resume as the Commission reviews the nominations for the BDAC.

Last September, I proposed what I called a Digital Empowerment Agenda—a blueprint of policies that would accelerate the deployment of high-speed Internet access, or broadband, in communities across the country, including rural America. The BDAC is intended to provide an effective means for stakeholders to exchange ideas and develop recommendations to the Commission on broadband deployment. Its mission will be to identify regulatory barriers to infrastructure investment and to make recommendations on reducing and/or removing them, which will in turn enhance the Commission's ability to carry out its statutory responsibility to encourage broadband deployment to all Americans.

I appreciate your taking the time to communicate your recommendations to me. Please let me know if I can be of any further assistance.

Sincerely,

  
Ajit V. Pai

P.S. Senator, I look forward to meeting and working with you in the time to come!